

“We wanna live!”

Students from Egypt, Germany and Tunisia explore Sustainable Visions for the Future in a Pop-Up Exhibition

What does climate-friendly mobility look like? Why is deleting spam emails sustainable? What materials can cultural institutions recycle? How can we open up access to education, participation and cultural diversity?

In this pop-up exhibition, you can find out what museums in Egypt, Germany and Tunisia are doing to become more sustainable and help protect our climate. The title ‘*We wanna live!*’ expresses the fact that we all want to live in a sustainable world and should shape it in the spirit of comprehensive sustainable development: after all, climate change is a scientific fact that affects us all! There are no magic solutions. This makes it even more important to share knowledge, skills and international perspectives. Therefore, 37 students and 6 lecturers from Cairo, Tunis and Würzburg worked together for a year to show how museums can become places of change and transformation. Extraordinary design, sustainable materials and vivid stories are intended to inspire you to rethink your everyday actions and use your creative abilities. While you can get involved yourself at hands-on stations, thought-provoking activities and feedback opportunities, texts in Arabic, German, English and French make the content accessible to people from European and Arab cultures. The exhibition will open in all three partner countries:

- 24 November 2025 at 11 a.m. at the Manial Palace Museum in Cairo
- 24 November 2025 at 6 p.m. in the atrium of the New University in Würzburg
- 5 December 2025 at 3 p.m. at the Musée National du Bardo in Tunis

The exhibition is the culmination of the third-party funded project ‘*GreenMuseumHub: Sustainable Futures for Museums and Heritage Sites*’, which is being funded over three years by the German Academic Exchange Service (DAAD). The project involves cooperation between the museum and heritage studies departments at the universities of Würzburg (Germany), Helwan/Cairo (Egypt) and Manouba/Tunis (Tunisia). As part of a tri-national network of around 30 museums and cultural institutions, museum professionals and students are intensively exploring the topic of sustainability in analogue and digital network meetings, online lectures, annual digital conferences, internships, and final theses.

Invitation to the opening

To celebrate the opening of the pop-up exhibition “*We Wanna Live! Museums shape the future. Sustainable projects from Egypt, Germany and Tunisia*”, we invite all interested parties. Please feel free to pass on this invitation.

Opening hours and locations

Cairo: 1 Al Saraya St, Al Manyal • 25 – 28 Nov 2025 • all days: 9 am – 5 pm

Tunis: Bardo center, RN 7 • 5 Dec 2025 – 5 Jan 2026 • tuesday – sunday: 9 am – 5 pm

Würzburg: Sanderring 2 • 24 Nov – 19 Dec 2025 • monday – friday: 8 am – 8 pm

Further information and contact details

<https://www.greenmuseumhub.net/>

